



# Royale™ Brands

Beverage Mixes and Dispensing Systems



# A TASTEFUL WAY TO IMPROVE PROFITS AND CUSTOMER SATISFACTION!

A COMPLETE FROZEN COCKTAIL PROGRAM CUSTOMIZED TO FIT YOUR BUSINESS.

TODAY'S CONSUMERS WANT FLAVOR! ROYALE MAKES SERVING FROSTY, FLAVORFUL, FRESH FROZEN DRINKS EASY AND PROFITABLE.

## ROYALE PROGRAMS

Programs that make easy-to-use even easier! We'll give you individualized training on drink preparation, merchandising, pricing, and maintenance...everything you need to begin selling frozen drinks today.

## ATTRACTIVE FREEZER/DISPENSER SYSTEMS

with space saving design. Offering a variety of machines that match your sales volume, with useful options that meet your needs. Gravity Freezer for high volume, Visual 1, 2, or 3-bowl for eye-catching attention, easy high-tech timer blender and ice shaver that automatically controls the speed and time of the blend, making the perfect frozen cocktail every time!

## DRINK PROGRAMS

specially formulated to match strategic target markets. From restaurants to nightclubs and bars to special events, Royale has a cocktail system that will satisfy a wide variety of tastes.

## YEAR ROUND PROMOTIONAL SUPPORT.

Nothing helps boost sales like an eye-catching table tent, poster or drink menu. With Royale, you get full sales support including seasonal specialties.

## FEATURES & BENEFITS

- ▶ We offer the perfect mix.
- ▶ Delicious fruit flavors made from 100% natural fruit purees and juices.
- ▶ Non-refrigerated and shelf stable products require no extra attention and are always available.
- ▶ Portion Control Pumps available, affordable cost and quality control.
- ▶ Affordable way to boost profits. You can be selling highly profitable frozen drinks with a reasonable investment.
- ▶ Customizable drink recipes easily and efficiently service your own unique customer base.
- ▶ Royale offers the perfect dispenser for any type or size application.

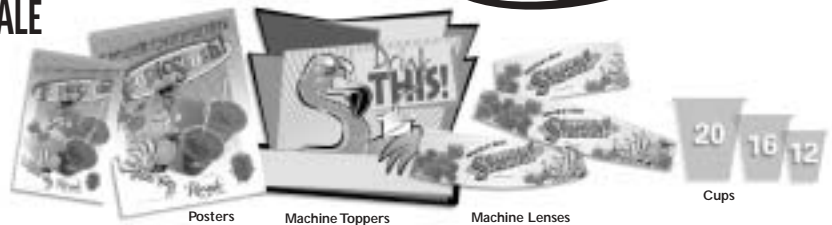
## DELECTABLE FLAVORS...

- Strawberry
  - Piña Colada
  - Banana
  - Blue Lagoon
  - Hurricane
  - Mango
  - Margarita Green & Gold
  - Orange Crème
  - Peach
  - Pineapple
  - Raspberry
  - Watermelon
- ...Make delightful frozen beverages!**

ROYALE'S FAMILY OF BRANDS OFFERS SOMETHING FOR EVERYONE

## POINT OF SALE MATERIALS:

(Items not shown at actual size.)



PRODUCT APPLICATION				
	PRODUCT FORMAT	Gravity Freezer	Visual Freezer	Blenders
 Gallon and 1/2 Gallon Jugs	Gallon Bottle	Base, 4:1 Liquid Concentrate	✓	✓
	Bag-In Box	Base, 4:1 Liquid Concentrate	✓	✓
 Bag-In-Box	Half Gallon	Flavor, Liquid Concentrate	✓	✓
	Bag-In-Box	Flavor, Liquid Concentrate	✓	✓



## ROYALE BRANDS. THE ONE SOURCE FOR PROFITABLE FROZEN BEVERAGE PROGRAMS.

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